

**THE LOWE'S EA SPORTS™ MADDEN NFL 26 GAME CODE SWEEPSTAKES OFFICIAL**  
**RULES**  
**("Rules")**

**OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE AT LEAST EIGHTEEN (18) YEARS OLD AND THE AGE OF MAJORITY IN HIS/HER STATE OF RESIDENCE AT THE TIME OF PARTICIPATION, AND WHO HAVE A VALID MYLOWE'S REWARDS ACCOUNT AT THE TIME OF PARTICIPATION.**

**VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

The Lowe's EA SPORTS™ Madden NFL 26 Game Code Sweepstakes ("**Promotion**") is sponsored and administered by Lowe's Home Centers, LLC ("**Sponsor**"), 1000 Lowe's Boulevard, Mooresville, NC 28117.

- 1. PROMOTION PERIOD:** The Promotion begins on September 9, 2025, at 12:00:01 a.m. Eastern Time ("ET") and ends on September 23, 2025, at 11:59:59 p.m. ET ("Promotion Period"). Sponsor's computer is the Promotion's official clock.
- 2. ELIGIBILITY:** The Promotion is open to legal residents of the fifty (50) United States and the District of Columbia, who are at least eighteen (18) years old and age of majority in their state of residence at the time of participation, and who are MyLowe's Rewards loyalty members at the time of entry (each a "**Participant**"). It is free to open a personal account at Lowes.com to join MyLowe's Rewards. Employees, directors, officers, and agents of Sponsor, and its parent company, divisions, dealers, affiliates, subsidiaries, advertising and promotional agencies and suppliers involved in the Promotion ("**Promotion Entities**"), as well as the members of each of their immediate families (spouse, parents, children, siblings, and in-laws; whether natural, adopted, step, or in-law) and persons residing in the same household as such individuals are not eligible to participate. Void where prohibited or restricted by law.

Participation in the Promotion constitutes Participant's full and unconditional agreement to these Rules and Sponsor's decisions, which are final and binding in all matters related to the Promotion. For purposes of the Promotion, an entrant's e-mail address will be the e-mail address submitted at the time of entry, and entrants will not be allowed to change their e-mail address after entry. If it is discovered or suspected that an entrant has registered or attempted to register for the Promotion using multiple e-mail addresses or multiple identities, all of that entrant's entries associated with that household (as determined by Sponsor in its sole discretion) may be disqualified and any prize an entrant might have been entitled to win will not be awarded and may be revoked.

- 3. HOW TO PARTICIPATE IN THE PROMOTION:** During the Promotion Period, visit <https://www.lowes.com/events/register/lowes-madden-game-code-sweepstakes> ("Website") and log into your MyLowe's Rewards, verify your account submission information, and click the "Enter" button to receive one (1) entry into the Promotion. **Limit: One (1) entry per account for the entire Promotion Period.**
- 3. PRIZE, APPROXIMATE RETAIL VALUE ("ARV"), AND ODDS OF WINNING:**

- A. **Prize (70): EA SPORTS™ Madden NFL 26 Standard Edition Game Code.** Prize consists of winner receiving (1) one, electronically delivered, Game Code to redeem on an applicable gaming console for EA SPORTS™ Madden NFL 26 Standard Edition Game (“**Prize**”).
  - B. **ARV:** Prize ARV \$70.00; total ARV of all prizes is \$4,900.00.
  - C. **Odds:** The odds of winning a Prize depend on the total number of eligible entries received during the Promotion Period.
  - E. **Prize Details and Restrictions:** Digital code of EA SPORTS™ Madden NFL 26. Codes are available for PlayStation® 5, Xbox Series X/S, EA App, Steam and Epic. EA Account required to play EA SPORTS™ Madden NFL 26. Participants can create an EA Account (if they do not have one already) by following the instructions at <https://help.ea.com/en/>. Participants must link their EA Account to their EA SPORTS™ Madden NFL 26 game account in-game. Conditions and restrictions apply to your use of the EA SPORTS™ Madden NFL 26; see the game page on your device’s digital store for details. EA Account registration requires agreement to EA’s User Agreement and acknowledgement that EA’s Privacy & Cookie Policy applies to your use of EA’s services. EA SPORTS™ Madden NFL 26 ESRB Rating: E for Everyone with mild lyrics, users interact, in-game purchases (includes random items). Visit [www.esrb.org](http://www.esrb.org) for rating information.
  - F. **General:** In no event will more than seventy (70) prizes be awarded. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded.
4. **MISCELLANEOUS:** No substitution, cash redemption, transfer or exchange of Prize will be allowed, except by Sponsor, who reserves the right to substitute a Prize of equal or greater value in case of unavailability of a Prize or force majeure (as defined in Section 5 of these Rules). Each Participant shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any Prize received. All other costs and expenses not expressly set forth herein shall be solely the recipient’s responsibility. The “**Released Parties**” (as defined below) make no representations or warranties and hereby disclaims any and all representations and warranties, express or implied, concerning the Prize furnished to the Participant hereunder. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZE IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE RELEASED PARTIES HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.
5. **LIMITATION OF LIABILITY:** By participating in this Promotion, Participants agree that the Promotion Entities, and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and all of their respective officers, directors, stockholders, employees, representatives, designees and agents (“**Released Parties**”) are not responsible for: (i) lost, late, incomplete, stolen, misdirected, undeliverable, or damaged Prizes or Promotion related notification or correspondence; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/Internet/Website/UseNet accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) any error, omission,

interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access; (vi) any injury or damage, whether personal or property, to Participants or to any person's computer related to or resulting from participating in the Promotion; and (viii) requests that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Rules.

By participating in the Promotion, each Participant agrees: (i) to be bound by these Rules; (ii) to waive any rights to claim ambiguity with respect to these Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Promotion, including, but not limited to, any Promotion-related activity or element thereof, and the Participant's requests, participation or inability to participate in the Promotion or use the Prize; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, receipt, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of any Prize (or any component thereof); (d) any change in the Prize (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed Prize (or any element thereof); or (h) the negligence or willful misconduct by a Participant.

If, for any reason, the Promotion is not capable of running as planned, or the integrity and or feasibility of the Promotion is severely undermined by any event beyond the control of Sponsor, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of Sponsor (each a "**Force Majeure**" event or occurrence), Sponsor reserves the right, at its sole and absolute discretion, to abbreviate, cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion in a manner it deems fair and reasonable. In the event of cancellation, Sponsor will honor requests received up to the time of such cancellation, while supplies last.

**WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.**

- 6. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NORTH CAROLINA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE MECKLENBURG, NORTH CAROLINA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE JUDICIAL ARBITRATION AND MEDIATION SERVICES IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS**

**RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. PARTICIPANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY PARTICIPANT AND/OR PROGRAM ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROGRAM PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**

- 7. PRIVACY POLICY:** Sponsor's privacy statement is available at [Lowes.com/Privacy](https://www.lowes.com/Privacy).
- 8. GENERAL:** This Promotion is subject to all federal, state and local laws and regulations. Receiving a Prize is contingent upon fulfilling all requirements set forth herein. Promotion valid for individual consumers only; requests from groups, clubs or organizations and fraudulent requests will not be honored. Any attempted form of participation in this Promotion other than as described herein is void and will result in disqualification. Sponsor reserves the right to disqualify any individual found, in its sole and absolute opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Rules or to be acting with the intent to disrupt the normal operation of the Promotion. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE THE PROMOTION OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** Each Participant may be required to show proof of eligibility and compliance with these Rules. If any provision of these Rules or any word, phrase, clause, sentence or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Rules valid and enforceable. The invalidity or unenforceability of any provision of these Rules will not affect the validity or enforceability of any other provision. Sponsor's failure to enforce any term of these Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All materials submitted will not be returned. In the event of any conflict with any Promotion details contained in these Rules and the Promotion details contained in any promotional materials (including, but not limited to, point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Rules shall prevail.